

E S T A B L I S H E D 1 9 6 4



WE PROMISE TO ACHIEVE
THE BEST POSSIBLE RESULT
BY EDUCATING OUR CLIENTS
AND LITIGATING ON THEIR BEHALF



LIPTON LAW
THE EDGE YOU NEED

ABOUT LIPTON LAW



Lipton Law – The Edge You Need

William Lipton founded Lipton Law with the fundamental belief that each individual deserves superior, compassionate representation, especially those enduring the most unfortunate circumstances.

Based on this belief, he built our practice around two basic principles:

- Our clients are our first priority
- Justice is served only when a person's rights are vindicated

Nearly 50 years later, Lipton Law still holds these principles in the highest regard. We are a family law firm that chooses cases on merit, not just the size of the claim. We understand the harm injuries cause you and your family, and we dedicate our firm to respecting your needs and wishes.

We promise to achieve the best possible result by educating our clients and litigating on their behalf.

The Winning Edge

Lipton Law handles every type of personal injury case, including simple and complicated automobile, insurance and medical claims.

Our team of attorneys combines every resource possible – experience with the legal system, communication skills, research and a nationwide network of the top experts – to help our clients negotiate the often confusing, frustrating and overwhelming legal maze, seeing them through to a favorable resolution with maximum compensation.

It's All About Transparency

We do not outsource our cases to other firms. When you hire Lipton Law, your case will be managed by a partner in the firm from start to finish.

With our contingency fee, you do not pay us unless we win your case. There are never any hidden fees or charges. That is our guarantee ... we put it in writing!



AREAS OF PRACTICE/EXPERTISE:

Lipton Law is one of Michigan's premier personal injury firms, known for handling high-quality cases while maintaining a family oriented approach.

We represent all our clients passionately and tenaciously regardless of the size of your case.

Lipton Law specializes in all areas of personal injury, including:

- Automobile Accidents
- Trucking Accidents
- Motorcycle Accidents and Claims
- Medical Malpractice
- Insurance Claims
- No-Fault Claims
- Product Liability
- Slip and Falls
- Road Defect Liability
- Dog Bite Claims
- Social Security Disability

T H E L I P T O N T E A M

With their 70+ years of knowledge, unmatched backgrounds and experience in our legal system, Lipton Law leaves nothing to chance.

MARC E. LIPTON, Attorney and Counselor



Marc Lipton earned his bachelor's degree, graduating with high distinction, from the University of Michigan. He went to Harvard Law School where he received his Juris Doctor, graduating *cum laude*.

Marc is the longest-serving current member of Lipton Law. Admitted to the Michigan State Bar in 1990, he joined his father's firm the same year to serve as managing partner as well as handle complex litigation. Specifically, Marc focuses his practice on complex catastrophic and wrongful death cases. He has been lead counsel on numerous cases resulting in multi-million-dollar settlements and verdicts. This focus

gives Marc substantial experience in litigating each of the major sub-specialties of personal injury litigation, including automobile negligence, medical malpractice, construction accidents, products liability, premises liability, highway defects and other negligence actions. He has been admitted to practice *pro hac vice* in many states, including Ohio, Iowa, Florida, South Carolina and Tennessee.

The respect and reputation that Marc has garnered in the legal realm have not gone unnoticed, as he was one of the youngest awarded an AV rating by his peers and is a recognized "Michigan Super Lawyer."

Marc's list of memberships and affiliations is quite extensive:

- Member, State Bar of Michigan
- Member, Michigan Association for Justice
 - Executive Committee Member and Officer (President 2012 to 2013)
- Member, American Association for Justice
 - State Delegate 2007
- Admitted to practice in the United States Court of Appeals for the Sixth Circuit, and the United States District Court, Eastern and Western Districts of Michigan

Outside the courtroom, Marc lectures on many topics, including Michigan's Auto and Medical Malpractice Law, and Trial Advocacy and Litigation Techniques.

Marc is married to Michigan State Representative Ellen Cogen Lipton (MI, HD-27). They have two children, both of whom Marc "can still out-ski ... but not for long." Marc enjoys coaching his son's travel soccer and basketball teams.

JODY B. LIPTON, Attorney and Counselor



Jody Lipton earned her bachelor's degree in English from the University of Michigan in 1990. She went on to receive her Juris Doctor from the University of Detroit Law School in 1993 – graduating magna cum laude and in the top ten in her class. She was admitted to the Michigan Bar that same year and served as an Assistant Prosecuting Attorney for Oakland County.

Jody became a partner at Lipton Law in 1996, where she has been no stranger to the courtroom. She has tried more than 50 jury trials and sits as an arbitrator. Her specialties include Michigan no-fault insurance, automobile negligence,

premises liability and other general negligence claims. She is also an expert in motorcycle cases and insurance.

Throughout her tenure at Lipton Law, Jody has received numerous accolades, including:

- Named "Top Lawyer" by *DBusiness* magazine
- Recognized numerous times as a "Michigan Super Lawyer"
- Achieved an AV Rating by Martindale-Hubbell

She is also a Member of the Michigan and American Trial Lawyers Associations, the Michigan Association for Justice, the Women Lawyers Association of Michigan, Inforum and the State Bar of Michigan.

When she is not in the courtroom or giving presentations on auto insurance, she loves spending quality time with her husband and two teenagers. She also loves traveling, meeting new people, playing tennis and working out.

WILLIAM LIPTON, Founder



William Lipton is the son of immigrants who arrived unable to speak English. He decided to become a lawyer in the 9th grade, after reading *Clarence Darrow for the Defense*. William dreamed of representing people facing the most trying circumstances.

William earned both bachelor's and master's degrees at Wayne State University. While teaching high school in Detroit, the U.S. Army drafted William into the service. After completing his duty to his country, he worked while attending the Detroit College of Law. Upon graduation,

William partnered with his army bunkmate to start Lipton Law, becoming the longest running partnership from their law school class.

William's life experiences formed his personal character and his legal principles. A believer in Jeffersonian democracy, William defended each person's right to live a life free from harm or interference by others. When the unsafe conduct of individuals or corporations interfered with that right, William has stood with those who needed help to help themselves, working to restore dignity to the injured and their families.



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